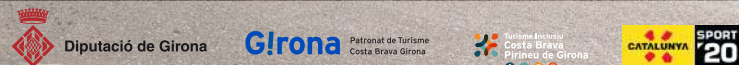


Don't stay at home! Be a star in the Costa Brava and Girona Pyrenees

Costa Brava Inclusive Film

Girona, 3 October 2020



The Costa Brava Girona Tourist Board is inviting entries for the Costa Brava Inclusive Film Award, which will give prizes for the best micro-stories in video format on inclusive holidays in the Costa Brava or the Girona Pyrenees.

Objetives

The goal of this competition, organised by the Costa Brava Girona Tourist Board, is to compile quality audiovisual material on the subject of tourism for disabled people and seniors in the province of Girona and use it to promote the territory's inclusive tourism options.

The award seeks to give visibility to the public and private initiatives that are working in inclusion advocacy and present the territory as an ideal destination for enjoying an inclusive tourism experience.

Who is it intended for?

Participation in the competition is free and open to everyone. However, at least one disabled person or senior (>55 years) must have taken part in the film, either as main character or as a member of the production team.

Features of the material submitted

- Participants must create a video with a maximum duration of 3 minutes.
- The micro-story must be about inclusive holidays at the Costa Brava or Girona Pyrenees, and the film's leitmotiv must convey the following message: "Don't stay at home! Live your story at the Costa Brava and the Girona Pyrenees".
- The genre is open (fiction, documentary, report, tourism experience or any other).
- The video should be in landscape format, with copyright-free (Creative Commons) or self-composed music.
- The materials submitted must be unreleased, they cannot have been used for commercial purposes and they must have been created during 2019-2020.
- Each participant may send a maximum of two micro-stories.
- The award is compatible with other financial support.

Registration

Entrants must register using a **form**, made with Google Forms, which includes the personal data of the team's representative and the link to the video, uploaded beforehand to Google Drive.

The person filling in the entry form represents the holders of the rights to the submitted film, guarantees its originality and assigns the public screening rights to the Costa Brava Girona Tourist Board.

Deadline

Entries must be submitted by **10 September 2020**.

Prizes

Two prizes will be given:

- One endowed with **1.000 €** for the best micro-story about an inclusive tourism experience at the Costa Brava.
- One endowed with **1.000 €**, for the best micro-story about an inclusive tourism experience in the Girona Pyrenees.

The winning videos will be notified through the social media and the **Som Tots blog** and may be used to promote inclusive and senior tourism.

Jury

The jury will be composed of a president and the people designated by the Costa Brava Girona Tourist Board for their knowledge about accessibility, inclusive tourism products or the production of audiovisual products.

In the event of a tie in the votes, the president will have the casting vote.

The jury's decision will be final.

Criteria

The films submitted will be judged on their creativity, innovation, and artistic value, in addition to their ability to impact, connect with and appeal to the viewer.

Verdict

The submitted micro-stories may be shown during the **Girona Film Festival**, if it is considered desirable.

The Costa Brava Inclusive Film Awards prizes given to the micro-stories for their screenplay, direction and production will be announced at the closing ceremony of the Girona Film Festival, within the **Sustainability and Handicapped** section, which will be held on **3 October in Girona**.

Ownership of the work and regulations

The micro-story is owned by its author. Its publication, exhibition and dissemination must be expressly authorised by the Costa Brava Girona Tourist Board, and it must include the mention that the film has received this award given by the Tourist Board.

The person entering the film is responsible for:

- obtaining authorisation to use the image rights of all the people who appear in the entered video.
- obtain authorisation of the legal representatives of any member of the team, if this is necessary.

The Costa Brava Girona Tourist Board will not accept liability for any materials used in the submitted films that may be subject to copyright.

With their registration, entrants agree to assign non-profit screening and publication rights to the Costa Brava Girona Tourist Board, for showing at any tourism promotion location or on any tourism promotion medium or platform considered suitable, with no geographical limitations.

The person entering the micro-story authorises the Girona Film Festival, Sustainability and Handicapped section, to screen the film at the locations chosen for such screenings and as part of activities to promote the festival.

All entered stories that are not awarded a prize will be included in the Costa Brava Girona Tourist Board's Image Archive and may be used to promote the destination.

The organising team refuses all liability in the event that any of the videos' content should be considered inappropriate or infringe the Intellectual Property Law 23/2006. In the event that any complaint should be received about this type of content, the Costa Brava Girona Tourist Board will remove it from the tourism promotion locations, media or platforms where it is being shown.

Entry implies acceptance of these rules.

If it should be necessary to change the rules for force majeure reasons, the appropriate amendments will be made and the rules will be re-published.

Information

Costa Brava Girona Tourist Board Inclusive - Senior Tourism: igodoy@costabrava.org